

PRESS RELEASE

Munich-Freiham: ROSA-ALSCHER Group leases 1,500 m² of office space at ZAM to Aesir Interactive

- IT and gaming company Aesir Interactive GmbH leases 1,500 m² as new company headquarters
- Strong tenant mix at ZAM Spaces
- Dynamic growth across the district: residential, retail and gastronomy spaces fully lease

Munich, 10 December 2025. The ROSA-ALSCHER Group, one of the leading project developers in the Munich region, has successfully secured another tenant for the new office space within its ZAM district development in Munich-Freiham. The IT and gaming company Aesir Interactive GmbH has signed a long-term lease and will occupy approximately 1,500 m² of office space on the second floor of "ZAM Spaces" (Building Section 2.3). With the move, Aesir Interactive is relocating its headquarters from Schwanthalerhöhe to ZAM in Freiham. Handover is scheduled for the end of 2026, following the tenant-specific fit-out to be carried out by the landlord. Leasing expert Benedikt Eckert of BNP Paribas Real Estate played a key role in facilitating the transaction.

Aesir Interactive is a renowned IT and gaming company. The company is among the leading developers of interactive games, VR experiences and digital applications. With a team of over 110 employees – including designers, artists and developers – the company has been creating immersive worlds for all major platforms with great passion for many years.

Against the market trend: Office leasing at ZAM Spaces – a strong tenant mix

In light of the continued challenges in the office market, the new lease concluded at ZAM Spaces underscores the attractiveness of the entire district. This is also reflected in the tenant mix of forward-looking and innovative companies. In addition to Aesir Interactive from the IT and gaming sector, other dynamic and innovative players have chosen ZAM Spaces, including medical technology specialist ResMed as anchor tenant occupying the entire fourth floor, Crain Communications, and the oral and maxillofacial surgery and orthodontics practice Isardent.

Richard van de Beek, Head of Asset Management and Leasing at ROSA-ALSCHER Group, says: "We would already like to extend a warm welcome to the Aesir Interactive team at our ZAM Spaces. It sends a strong signal that such an innovative company has chosen ZAM as its new headquarters. The leasing is also a clear sign of the high momentum within the district. Following the successful leasing of the residential, retail and

gastronomy spaces, securing a tenant of such renown from the IT and gaming sector for our office spaces is another major milestone of which we are very proud."

Dynamic growth across the entire district: residential, retail and gastronomy spaces fully leased

Following the recently completed full leasing of all retail and gastronomy spaces, as well as the successful initial leasing of all 138 residential units in the ZAM Life building, the large-scale office lease to Aesir Interactive marks an important development step for the office location and the entire mixed-use district.

"ZAM offers employees of all companies based here an excellent environment that enhances both working and staying in the district. Daily errands and a diverse gastronomic offering, combined with a well-planned infrastructure and mobility concept, enable the seamless connection of living and working. This also supports various individual working models and provides great flexibility for both employees and companies," explains Richard van de Beek.

Future-ready and sustainable urban district – office spaces certified

ZAM Spaces and ZAM Life, two building components of the ROSA-ALSCHER Group, were the first district developments in Germany to receive the "Pre-Certified Good Mobility in Platinum" award from the Good Mobility Council. Located in Munich's new city district, the development combines residential, commercial, retail and gastronomy uses and reflects the project's strong commitment to high-quality architectural design, sustainability, multifunctionality and future-oriented mobility.

<https://www.zam-spaces.com>





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ABOUT THE ROSA-ALSCHER GROUP

As one of Munich's leading project developers, the ROSA-ALSCHER Group has been synonymous with iconic architecture for decades. The owner-managed group plans, develops, and realizes real estate projects that set standards in aesthetics and functionality and represent attractive long-term investment values. The group of companies led by founder Alexander Rosa-Alscher provides all planning services and covers the entire value chain from the idea to marketing.